



ALTITUDE LONDON
THE FIVE STAR MEDIA & ENTERTAINMENTS VENUE
MILLBANK TOWER SW1

PRESS RELEASE

Friday 7th April 2010

ALTITUDE HOSTS CONSERVATIVE PARTY

Popular Westminster venue **The River Room**, part of the Altitude London group, last night hosted an event for the Conservative Party within the Millbank Tower venue. David Cameron joined many other senior members of the Conservative party in the early hours of this morning as the results of the historic election were revealed.

The Conservative Party has been using Millbank Media Centre for the last few months as their election broadcast HQ. In 1997 the Labour party ran its General Election campaign from the Millbank Tower.



– ENDS –

Notes to Editor:

Altitude London represents three stunning venues on the banks of the River Thames in Westminster and is the largest riverside venue with a view in London. From the ground floor to the 29th, each venue offers its own original style, all bonded by the five star service and creativity associated with the Altitude London brand.

Altitude 360 gives you a blank canvas space with panoramic, bird's eye views of London from the top of the Millbank Tower.

The ultramodern **River Room** on the second floor is a unique multimedia entertainment space with widescreen views of the Thames.

The **Millbank Cinema and Media Centre** on the ground floor has a stunning 300 seat screening room.

Altitude London Millbank Tower, 21-24 Millbank, London SW1P 4QP

www.altitudelondon.com

For further information including images please contact Peter Kerwood on 0845 500 2929 peter.kerwood@altitudelondon.com