



11th November 2010

BUSINESS AS USUAL AT ALTITUDE LONDON

In a statement issued this yesterday afternoon, Altitude London has assured clients that in spite of the disruption yesterday at Millbank Tower, none of the events scheduled for today onwards will be affected.

Said John Lowther, Managing Director of Altitude London: "The actions of the splinter group of students who deviated from the set route to break into the Millbank complex took every business in Millbank completely by surprise. Whilst Altitude London supports the students we strongly condemn the violence and destruction of property.

Millbank Tower may be next door to Conservative headquarters, but it is also home to several other apolitical organisations such as us.

Millbank Tower, where all our venues are located, is now back to normal and it is very much business as usual. Millbank 30, which is in the building opposite where most of the trouble took place yesterday, is expected to be fully operational later today.

We have a full programme set to take place within our various event spaces throughout the building including the launch of our exciting new event space Altitude 360° Black on the 28th floor which opens later this month."

Altitude 360, Millbank Tower, 21-24 Millbank, London, SW1P 4QP

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ALTITUDE LONDON

Situated in Westminster, Millbank Tower is 118m/32 storeys high. Millbank Tower is the home of Altitude London, the five star media and entertainments venue which includes; Altitude 360 on the 29th floor, Altitude 360 Black on the 28th floor, The View Studios on the 6th floor, the River Room on the 2nd floor and the Millbank Media Centre on the ground floor.

The concept and design was the brainchild of Hong Kong born entrepreneur Justin Etzin who is the Global Brand Owner.