



THE LONDON SKY BAR PICKS UP MAJOR PRIZE

London. 6th June 2011. Just months after opening, THE LONDON SKY BAR, part of the groundbreaking Altitude London riverside complex, was tonight voted Best New London Bar at the prestigious London Club & Bar Awards 2011.

Club and bar owners, promoters, DJs, event organisers, venue managers and showbiz impresarios all gathered at The Intercontinental Hotel in Park Lane to honour the very best of the capital's nightlife. Pick of the crop was undoubtedly the sexy and spacious THE LONDON SKY BAR, whose innovative and exciting offering so impressed voters and judges alike.

Perched at the top of the iconic Millbank Tower, THE LONDON SKY BAR combines the best views of the capital with elegant and minimalist surroundings. Here guests can listen to the world's best DJs and artists whilst sipping on a range of innovative and delicious cocktails.

Little wonder that so many people have found the overall result so intoxicating!

Commented Altitude London's global brand owner Justin Etzin: "The London Club & Bar Awards is the first, largest and definitely most important nightlife industry ceremony in the world and we are incredibly honoured that it has bestowed such an honour on THE LONDON SKY BAR.

“Right from the outset we were confident that we had given the capital an original and dynamic new nightlife option - and it’s brilliant that so many others agree!”

THE LONDON SKY BAR is open 7 days a week from 6.30pm until late.

THE LONDON SKY BAR, Millbank Tower, 21-24 Millbank, London, SW1P 4QP

www.londonskybar.com

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ALTITUDE LONDON

Situated in Westminster, the Millbank Tower skyscraper is London’s tallest riverside building. It is home to Altitude London, the five star media and entertainments venue. With 14 subdivided rooms split over five floors, the Grade II-listed building offers nine event spaces and includes restaurants, bars, a cinema and a private members’ club. The venue is ideal for bespoke events.